

Universidad ORT Uruguay

Facultad de Comunicación y Diseño

Carpeta anual 4

Entregado como requisito para la obtención del título de
Licenciada en Diseño Gráfico

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155523

2015



FLUJO

CARPETA ANUAL 04 · UNIVERSIDAD ORT

CONTENIDOS

EMPAQUES



PERSUASIÓN



EDITORIAL



IDENTIDAD



IDENTIDAD CORPORATIVA



EMPAQUES

élec
tri
cô



Eléctrico es un energizante cuyo empaque está compuesto por un fondo de luces en movimiento y un isologotipo que remite al efecto del mismo.



CHOCOLATE CORTESÍA

Empaque de un chocolate amargo elaborado con los mejores productos.







GALLETAS DUQUESA

El nombre Duquesa es debido a que son galletas dulces con queso. Hay 4 variedades; frutilla, limón, frambuesa y naranja (todas con queso). Cada empaque tiene una forma y color diferente.

CERVEZA GUNNER



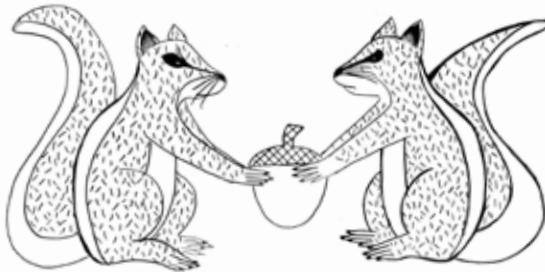




NUTRI

x x x x x x x x x x x x

NUX





Producto llamado Nutri Nux que proviene de nutritivo y nux de avellana en latín. Es un empaque cuyo diseño está compuesto por dibujos de ardillas.

PERSUASIÓN

TODOS SOMOS CULPABLES



**SOMOS
CÓMPlices
SI LO VEMOS**



**CULPABLES
CUANDO
CALLAMOS**



EDITORIAL

TRILOGÍA DE LIBROS

Libros de diferentes autores y temáticas,
creados para Chajá Editorial.





REVISTA

**VUELVEN
"THE MARVINS"**

Cum et dem nua volenshente sua, abor mirum explia tem-
porpor moluptasest landis eais naminctionem soluta.

Abstract. The authors present an alternative to the analysis of Kaplan's logic as a form of independent set of modalities. The authors show that the modal logic of the system \mathcal{K}_2 is not a modal logic in the sense of Kripke. The authors show that the modal logic of the system \mathcal{K}_2 is not a modal logic in the sense of Kripke. The authors show that the modal logic of the system \mathcal{K}_2 is not a modal logic in the sense of Kripke.

Create your own page!

It is not until the 1980s that the concept of a "global village" becomes a reality. The rapid growth of the Internet and the World Wide Web has created a global network of communication that has made it possible for people from different parts of the world to interact and share information in real time. This has led to a more interconnected and interdependent world, where events in one part of the world can have a significant impact on other parts.


[illegible]

Plasma cortisol level, if measured, was within the normal range.

"...Pa quare Arvile magna-
tante mal ne idigne sunt,
utibus et fugiunt fugiam
laborem studiorumque et illi
malum."

Shakespeare's death has long been the subject of much speculation. One theory is that he died of a fever, possibly contracted from a cold, possibly from a wound.



A person is shown from the chest up, singing into a microphone. The background is a vibrant red wall. The person's face is partially obscured by a large, stylized yellow speech bubble. Another yellow speech bubble is positioned to the right of the first one. The text within the bubbles is in Latin.

Es dio ius,
simus alit is rehe-
nih icipsam eaqui rem
esedit omnis veligenSolo-
repero eost, usamust rumen-
dis quistrunto quiderrorem
ium net vel eiuris simus alit
is rehenih icipsam eaqui
rem esedit omnis ve-
ligenSolorepero
eost, usamust
rumendis
quistrun.

“Quate ar-
ciissasdv mag-
natasse eost es idis-
quo strunt, sitibus et
fugitam fugiae lab isse
audipsusdam ut hil
moluptur sitibus
et fugitam fu-
giae sdaf
helgas”

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LOGOS





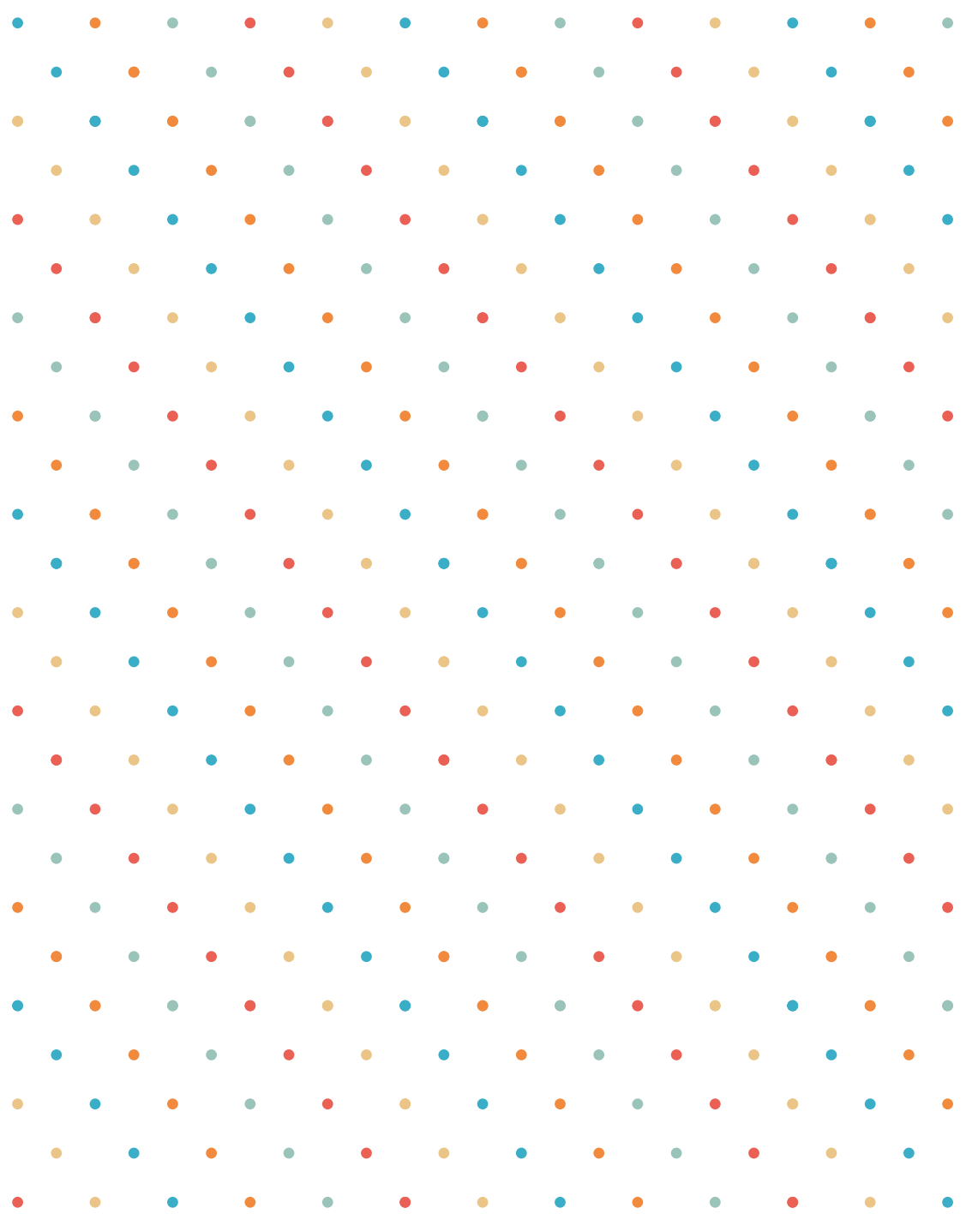
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Las
Delicias
—HELADERÍA—





ÍCONOS



Las Delicias

— HELADERÍA —









EMPAQUES



VASITOS DE HELADO

Envases de tres tamaños que se diferencian por color y forma.





when the people
s e L E T T E R S
T H E W O R D S
b u h e a r i s
N B I C

Las Delicias

— HELADERÍA —



CARTEL INTERIOR



VASO



A close-up photograph of a hand holding a chocolate ice cream cone. The hand has purple nail polish and is wearing a gold chain bracelet with circular charms. The ice cream cone has a waffle cone base, a large scoop of chocolate ice cream, and a swirl of pink ice cream on top. The background is a vibrant, colorful patterned fabric. In the top right corner, there is a small white triangle icon.

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Las Delicias

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WEB





IMÁN



